

Kirsten Rich

Graphic Designer

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STATEMENT

Passionate about the entire design process, I've gained extensive experience across diverse design disciplines and now seek new opportunities to expand my skill set in the digital space. I'm eager to establish a long-term commitment with an innovative and forward-thinking company.

WORK EXPERIENCE

March 2023 - Present

Hoffman York

Digital Designer - Milwaukee, WI

- Performed wide range of graphic design responsibilities, such as crafting social media assets, designing animated digital banners, creating illustrations, development of UX/UI website processes, and conceptualizing new business Request for Information (RFI) proposals.
- Led design efforts for both in-house and client-based projects.
- Effectively communicated ideas during client-facing presentations.

November 2021 - March 2023

Bader Rutter

Designer - Milwaukee, WI

Worked to style digital and print assets:

- Created brand identity concepts, ad campaigns, social media assets, expo design, packaging and UX/UI design
- Created a positive approach to work through tight timelines and challenges
- Acted as creative director and designer for multiple in-house and client-based projects
- Communicated my ideas during client-facing presentations
- Updated and maintained consist brand standards to reduce scattered visual messaging

March 2020 - November 2021

SunAnt Interactive

UI/UX/Graphic Designer/Project Manager - Elm Grove, WI

Worked directly with clients to create innovative website designs up to 2021 standards:

- Initiate kick-off meetings between team and client
- Acted as both project manager and designer in an untraditional role
- Designed multiple visual design iterations for client feedback (UI)
- Move project into development stage considering UX

EDUCATION

2015-2019

University of Wisconsin-Stout

B.F.A. Graphic Design and Interactive Media

SIDE WORK

Adobe Creative Suite

Wordpress - Avada, WPBakery, Elementor

Basecamp

Microsoft Office Suite

Project Management

Client Relations

Website Development - UI/UX

Animation Development

AWARDS & ACKNOWLEDGMENTS

The 99 United Adworkers 2024

Bronze Winner

Communication Arts 2023

Shortlist Winner

Packaging of the World 2019

Featured on Site

SIDE WORK

2020 - Present

The Printed Post Paper Goods

Digital Designer - Invite Business

2020 - Present

Freelancing

Graphic/UI/UX Designer

2020 - April 2021

Fuze Creative

Contracted Graphic Designer

2020 - 2021

Totaltek

Contracted Graphic Designer